

Free Enterprise

2006 High School Essay Contest

Sales & Marketing Executives International is again proud to support DECA students with a unique essay contest scholarship.

The contest is titled 2006 Free Enterprise and is open to active student members of DECA in the Dallas/Ft. Worth area in good standing.

The essay contest winner will enjoy visiting with and learning from top marketing executives in both casual and formal settings. The Academy will strive to create an inspirational and educational experience, which will have a positive, life long impact.

April, 2006 marks the 17th annual Academy of Achievement Hall of Fame induction by Sales & Marketing Executives International. The SMEI Academy of Achievement formally recognizes men and women who have made significant contributions to the free enterprise system through superior business leadership and professionalism.

The deadline for contest entry is December 1, 2005.

WINNER AWARD (Presented at the Academy of Achievement in April, 2006):

- \$1,500 cash scholarship
- Award-winning eagle trophy
- Must attend the VIP Luncheon on Saturday of event to read essay and may invite 2 guests
- Special recognition and receiving of award at annual SMEI Academy of Achievement Banquet in April, 2006 and may invite two guests

RUNNER-UP AWARD (Presented at the Academy of Achievement in April, 2006)

- Runner-up will receive \$500 cash scholarship.
- Runner-up will receive a special framed certificate.
- Runner-up may attend the VIP Luncheon on Saturday of event and may invite 2 guests
- Runner-up will be recognized at annual SMEI Academy of Achievement Banquet in April, 2006 and may invite 2 guests

Essay contest criteria:

1. Essays must not exceed 750 words in length.
2. The essay should focus on why or how "free enterprise" is the "Secret of Business Success." How you approach the essay is up to you. Use your creativity.
3. Essays submitted should be computer-composed using MS Word and double-spaced formatted with Times New Roman 12 pt font. The entry should be entirely the work of the student submitting the essay. When participation is a classroom project, teachers may discuss the subject in class before essays are written. This will assist students in developing ideas.

4. Each essay submitted should have the following information provided: (a) student's name, home address, email address and telephone number; (b) the organization (DECA) through which the essay is entered; (c) school name, address and telephone number.

5. Essays should be submitted no later than December 1, 2005.

6. The contestant must agree that, as a winner, he or she will attend the SMEI Academy of Achievement Weekend and Banquet to be held in Dallas in April, 2006, to participate in the events and to receive the award.

7. Judges for the competition are SMEI members. Judges' decisions will be final.

8. Submit essays to free.enterprise@smei.org as an email attachment.